



P E R M A L A S H <sup>TM</sup>

# PERMALASH EYELASH & EYEBROW DYE

## PRODUCT INFORMATION

For professional use ONLY. Please note the following product information:

1. Contains resorcinol and paraphenylenediamine (toluenediamines).
2. Hair colourants can cause severe allergic reactions. Temporary 'black henna' tattoos may increase the risk of allergy.
3. Read and follow directions for use carefully. Ensure you wear suitable gloves and follow the mixing ratio, as directed. Rinse eyes immediately if the product comes into contact with them.
4. Do not colour brows or lashes if your client has a rash on their face, has extremely sensitive skin, has an irritated or damaged scalp, has experienced a reaction following hair colouring or has ever had a reaction to a temporary 'black henna' tattoo in the past.
5. This product is not intended for use on persons under the age of 16.

## REQUIRED EQUIPMENT

Before you begin to apply Permalash tints, please ensure you have the following equipment to hand:

- Eye makeup remover
- Permalash oxidant
- Permalash protecting papers
- Permalash tint
- Petroleum jelly or barrier cream
- Small glass mixing bowl
- Cotton buds and pads
- Application brush



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### DIRECTIONS FOR USE

1. Thoroughly cleanse the lids, lashes and brows with make up remover (we recommend our Permalash Eye Make Up Remover) to gently remove all traces of makeup, grease and oil to ensure you've got the perfect blank canvas.
2. Squeeze a pea-sized amount of your chosen Permalash tint into the glass mixing bowl and add 2-3 drops of your chosen oxidant. Mix into a smooth paste using your tint brush.
3. Next, apply petroleum jelly around the eyebrows and upper eyelids with a clean cotton bud, taking care to avoid the eyebrow hairs and eyelashes.
4. Apply a thin layer of petroleum jelly to the Permalash protecting papers and place one under each eye.
5. Using an application brush (like the Permalash Tinting Brush), coat the lashes and brows in the Permalash tint solution, taking care to avoid the surrounding skin. Once complete, cover the eyes with cotton wool pads to help the tint oxidise and develop.
6. Leave the tint to develop. For lashes, we would recommend a development time of between 10-15 minutes, and for brows, the development time will differ depending on your hair colour and pigmentation, therefore its best to leave the tint on for a short amount of time (around 1-2 minutes) and reapply if you would like it to be darker.
7. Remove the cotton pads and protecting papers and begin to remove the tint solution from the lashes and brows, using damp cotton wool. Ensure your client keeps their eyes closed throughout the removal process, then pat the area dry with cotton wool.

**Please note, whilst Permalash has a hypoallergenic formulation we recommend all salons conduct a patch test on clients 24 hours prior to their tinting appointment. For those who have extra sensitive skin or allergies, a preliminary test should be carried out 48 hours before use.**